

**Call for Expressions of Interest:
Network Coordinator, Trade Standards Practitioners Network**

Background:

The Trade Standards Practitioners Network (TSPN) is an emerging community of practice, promoting the adoption of improved social, environmental, and food safety standards in developing countries, and committed to sharing learning and experience associated with supporting those efforts. The overarching objective of the TSPN is to better enable developing countries to take advantage of, and participate more effectively in standards-based markets. Through research, policy dialogues, application of improved benchmarking and evaluation tools and the use of a standards information clearinghouse, the TSPN will provide a platform for identifying and replicating better practices in development assistance related to standards management.

The membership of the TSPN is diverse, involving a mixture of multilateral and bilateral development agencies, standard-setting bodies, NGOs, and other practitioner and research organizations. For the past three years the TSPN has functioned as an informal working group, meeting periodically to discuss specific themes, and developing a shared web based knowledge management platform (www.tradestandards.org) to promote the activities of member organizations while serving as a repository for information associated with standards, commodity sectors, and thematic based better management practices. With a grant being provided by the World Bank's Development Grant Facility and with the availability of additional resources from other members and donors, the TSPN is now establishing a formal governance structure and work plan which will include the establishment of a small secretariat by GTZ at their headquarters in Eschborn, Germany that will include a Network Coordinator and a Knowledge Management Coordinator.

- **Responsibilities of the Network Coordinator:** Develop and implement the TSPN work plan
- Identify emerging challenges associated with trade-related social, environmental, and food safety standards and lead efforts to position the TSPN to address them
- Network with leading trade standards related organization both within and outside of the TSPN membership base to build relationships that can be leveraged for knowledge sharing and research priorities
- Identify and create linkages that contribute to knowledge sharing and the promotion of better practices related to TSPN member activities
- Liaise with TSPN Steering Committee through work planning and quarterly updates
- Lead efforts to develop standards benchmarking/needs assessment tool
- Promote and secure funding for TSPN led activities
- Recruit and manage research/knowledge sharing teams consistent with work plan objectives
- Guide efforts to further the mission of the TSPN through the promotion of member activities, methodologies, and work plan activities, and develop ways to leverage these innovations
- Annual Reporting on TSPN activities to applicable donor organizations and the general public
- Manage TSPN finances

Skills and Experience Needed:

- Proven experience managing a community of practice
- Well established network or contacts with the membership of the TSPN
- Knowledge of and experience with the application of trade standards to improve the capacity of developing country supply chains
- History of successful fundraising from the international donor and private sector communities
- Strong organizational skills with project management experience
- Strong interpersonal and cross-cultural skills
- Proficiency in spoken and written English

Candidates need to have also very good German language skills written and oral

Duration: September 1, 2008 – June 30, 2011

Application dead-line: July 15, 2008

Contact for further information and application:

Anja J. Müller

Competence Center 6011
Economic and Rural Development

Deutsche Gesellschaft für
Technische Zusammenarbeit (GTZ) GmbH
Postfach 5180
65726 Eschborn
Germany

Tel. + 49 6196 79-3232

Fax + 49 6196 79-803232

E-Mail: [mailto: anja.mueller@gtz.de](mailto:anja.mueller@gtz.de)

Internet: <http://www.gtz.de>

Call for Expressions of Interest:

Knowledge Management Coordinator, Trade Standards Practitioners Network

Background:

The Trade Standards Practitioners Network (TSPN) is an emerging community of practice, promoting the adoption of improved social, environmental, and food safety standards in developing countries, and committed to sharing learning and experience associated with supporting those efforts. The overarching objective of the TSPN is to better enable developing countries to take advantage of, and participate more effectively in standards-based markets. Through research, policy dialogues, application of improved benchmarking and evaluation tools and the use of a standards information clearinghouse, the TSPN will provide a platform for identifying and replicating better practices in development assistance related to standards management.

The membership of the TSPN is diverse, involving a mixture of multilateral and bilateral development agencies, standard-setting bodies, NGOs, and other practitioner and research organizations. For the past three years the TSPN has functioned as an informal working group, meeting periodically to discuss specific themes, and developing a shared web based knowledge management platform (www.tradestandards.org) to promote the activities of member organizations while serving as a repository for information associated with standards, commodity sectors, and thematic based better management practices. With a grant being provided by the World Bank's Development Grant Facility and with the availability of additional resources from other members and donors, the TSPN is now establishing a formal governance structure and work plan which will include the establishment of a small secretariat by GTZ at their headquarters in Eschborn, Germany that will include a Network Coordinator and a Knowledge Management Coordinator.

Responsibilities of the Knowledge Management Coordinator:

- Lead efforts to identify, capture, use and showcase innovations and best practices by TSPN members with potential for broad dissemination
- Develop and manage the content of www.tradestandards.org including information related to TSPN partner projects, events, innovations, sector specific standards and other related content
- Generate and disseminate covering new research, project insights, upcoming events, and pertinent 'standards in the news' developments
- Coordinate selected research initiatives of the TSPN
- Support task teams implementing thematic conferences, especially in identifying/recruiting pertinent speakers, promoting the conference events, and in the preparation of summary documentation of event results/findings
- Liaise with other networks and institutions to maintain up-to-date information on parallel and complementary analytical and policy/stakeholder dialogue initiatives
- Assist TSPN members and developing country counterparts in accessing pertinent research/documentation related to environmental, social, and food safety standards and the trade and development of low and middle income countries
- Initiate and manage website-based e-discussions on pertinent themes, including in relation to TSPN research activities and conferences

- Play a major role in TSPN activities, e.g. developing of a standards benchmarking/needs assessment tool

Skills and Experience Needed:

- Experience managing web based knowledge management portals
- Knowledge of and experience with the application of trade standards to improve the capacity of developing country supply chains
- Background in Content-Management-Systems and managing multi-stakeholder discussion forums
- Strategic thinker and visionary in regard to knowledge management and stewardship
- Strong interpersonal and cross-cultural skills
- Proficiency in spoken and written English, good German language skills written and oral
- Knowledge in Public Relations and Experience in private industry is a plus

Duration: September 1, 2008 – June 30, 2011

Application dead-line: July 15, 2008

Contact for further information and application:

Anja J. Müller

Competence Center 6011
Economic and Rural Development

Deutsche Gesellschaft für
Technische Zusammenarbeit (GTZ) GmbH
Postfach 5180
65726 Eschborn
Germany

Tel. + 49 6196 79-3232

Fax + 49 6196 79-803232

E-Mail: [mailto: anja.mueller@gtz.de](mailto:anja.mueller@gtz.de)

Internet: <http://www.gtz.de>