

**International Conference on Sharing Innovative Agribusiness Solutions:
From Farms to Markets, Providing Know-how and Finance
Cairo, 26-27 November 2008**

PRELIMINARY AGENDA

Tuesday, 25 November – Registration at reception desk, Fairmont Hotel, Cairo

Wednesday, 26 November – Sessions at SEKEM Farm

8:00 *Buses leave from Fairmont Hotel to go to SEKEM Farm*

8:00 – 9:30 *Registration at SEKEM Farm*

9:30 **Opening session – moderated by Todd Benjamin, CNN Financial Editor**

Keynote speeches:

- Dr. Ibrahim Abouleish, Founder of SEKEM
- Representative of the Government of Egypt
- Representative of the Government of Italy
- Ms. Androulla Vassiliou, European Commissioner for Health and Consumer Protection, European Commission
- Dr. Kandeh Yumkella, UNIDO Director-General

Interactive panel discussion in Davos format with members of the International Advisory Board on “Sharing Innovative Agribusiness Solutions”

11:00 ***Networking Break***

During breaks and parallel to the plenary sessions, participants may take part in guided tours to different locations on the Sekem Farm where various innovative agribusiness solutions are being implemented.

Participants may also visit the exhibits in the exhibition tent.

Introduction of themes by moderators and descriptions of selected solutions by stakeholders

11:30 Supply/value chains and market access and linkages – moderated by Dr. Thomas Reardon, Professor, Department of Agricultural, Food, and Resource Economics, Michigan State University, USA

- First solution
- Second solution
- Third solution

12:45 Compliance with standards and conformity assessment – moderated by Dr. Marian Garcia Martinez, Senior Lecturer, University of Kent, UK

- First solution
- Second solution

- Third solution

14:00 ***Lunch***

15:15 **Introduction of themes by moderators and descriptions of selected solutions by stakeholders**

Technology and value addition - moderated by Prof. Achille Franchini, Director, Interdepartmental Centre for Research on Technology and Hygiene of Intensive Breeding of Small Species, University of Bologna, Italy

- First solution
- Second solution
- Third solution

16:30 ***Networking Break***

17:00 Innovative forms of financing – moderated by Ron Kopicki, former Senior Private Sector Development Specialist, World Bank

- First solution
- Second solution
- Third solution

18:15 **End of first day’s sessions**

18:30 ***Buses leave from SEKEM Farm for Fairmont Hotel***

21:00 **Gala Dinner at Fairmont Hotel – Presentation of awards for most innovative solutions**

Thursday, 27 November – Fairmont Hotel

9:00 – 14:00 **Individual matchmaking meetings to promote replication and scaling up of innovative agribusiness solutions**

9:00 – 14:00 **Parallel sessions with presentations and discussions of individual agribusiness solutions**

	ROOM 1	ROOM 2
9:00	Presentation of solution/theme	Presentation of solution/theme
10:00	“	“
11:00	“	“
12:00	“	“
13:00	“	“

14:00 ***Lunch***

15:30 **Discussion of matchmaking results, conclusions and way forward**

17:00 **Closing of second day’s session**

19:00 ***Buses leave Fairmont Hotel for dinner location***

