

Trade Standards Practitioner's Network  
Members meeting , Dec. 10, Berlin

## **TOWARDS AN ACTION PLAN**

---

# **TSPN DRAFT ACTION PLAN**

---

- 1. Web Portal**
- 2. Thematic Conferences**
- 3. Benchmarking Activities**

# **1. WEB PORTAL: TRADESTANDARDS.ORG**

- ✘ Online meeting and information exchange portal containing information on:**
  - + TSPN member activities (where, when, how)**
  - + Overview of operational standards**
  - + Publications and news (by sector/standard/member)**
  - + Events postings**
  - + General TSPN management, activities and project development**

## 2: THEMATIC CONFERENCES

* Steps	Activity
Planning phase	Scoping two-day workshops
Research activities	Preparation of conceptual framework and mini paper series.
Global conferences	Major two-day thematic global conference
Apply findings to operational work	Implementation Workshop

# **3. BENCHMARKING AND FRAMEWORK DEVELOPMENT**

---

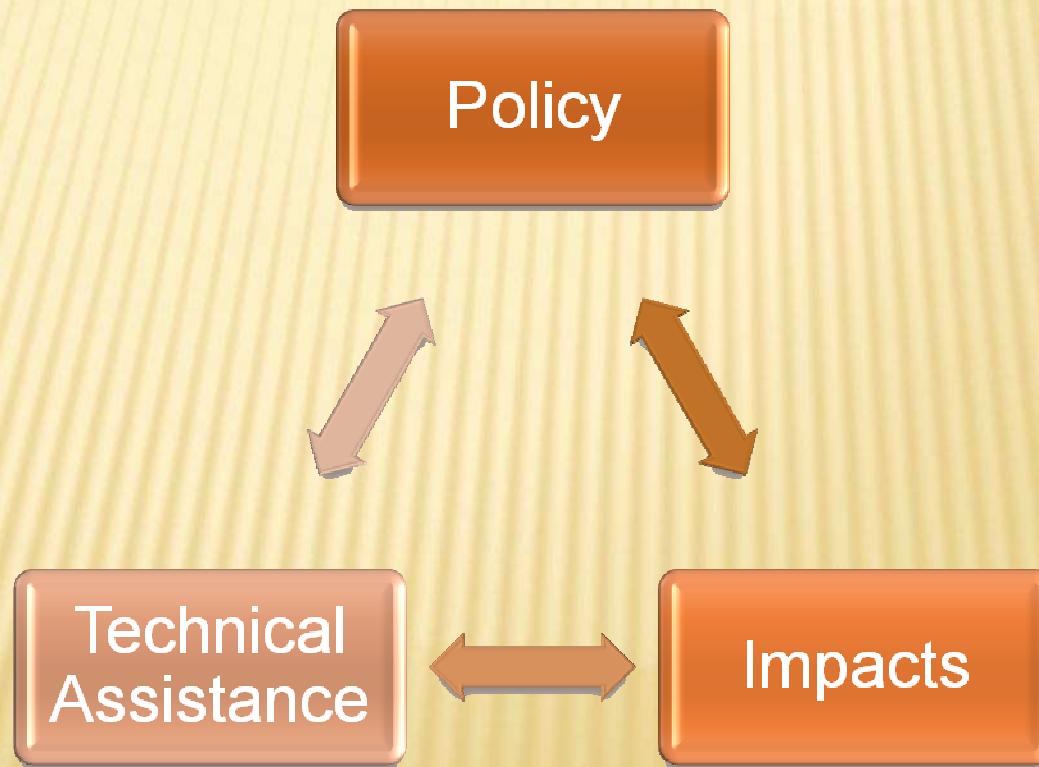
- × Generic tools for practitioners**
  - + Impact assessment framework**
  - + Public policy and voluntary standards framework**
  - + Assessing project impacts and interventions**

# THEMATIC CONTENT FOR EVENTS, PROJECTS AND BENCHMARKING

Public/Private/Governance	Impacts	Tech. Assistance
<ul style="list-style-type: none"> <li>-best practices analysis</li> <li>-framework for analysis</li> <li>-policy needs analysis</li> <li>-policy design (national production and export policy)</li> <li>-standards development best practice</li> <li>-Leveraging finance for standards adoption</li> </ul>	<ul style="list-style-type: none"> <li>-best practices analysis</li> <li>-framework for analysis</li> <li>-data gathering and organization</li> <li>-impact assessment</li> </ul>	<ul style="list-style-type: none"> <li>-Best practices analysis</li> <li>-framework for assistance</li> <li>-TA needs assessment tool</li> <li>-training for access to finance</li> <li>-streamlining implementation across multiple standards</li> <li>-intervention analysis/benchmarking tool</li> </ul>

# 3. THEMATIC CONTENT

---



# **NEXT STEPS**

---

- × Secretariat led consultation process on priorities**
- × Development of a timeline for implementation**
- × Ongoing project development**
  - + Follow-up to public-policy conference**
  - + Follow-up to impact assessment conference**
  - + Member led opportunities**