



## WBI-trapca Course on Standards and Agricultural Trade

Arusha, Tanzania

August 2-6, 2010

### Course Summary and Objectives

Agricultural trade is undoubtedly the single most important link between trade and poverty in Sub Saharan Africa, where farming accounts for more than two thirds of total employment and constitutes the main income source for the vast majority of the poor. This 5-day course, Jointly organized by the World Bank Institute (WBI), and the Trade Policy Training Centre in Africa (trapca) fleshes out the key issues related to agri-food trade that are of special interest to decision-makers in Sub-Saharan Africa and discusses the strategic agricultural trade issues associated with food security and poverty reduction which are increasingly gaining interest in the region. The course will put an emphasis on the issue of standards, which have gained prominence in global food and agricultural trade for the past decades, especially in issues related to Sanitary and Phytosanitary (SPS) standards.

The main purpose of this course is to strengthen the capacity of African trainers and analysts, to help policymakers:

- understand the implications of recent trends and developments in agricultural trade flows, recent global market developments and how they can contribute to economic growth, food security, and poverty reduction; and,
- understand the challenges and opportunities associated with technical regulations and standards in international markets and to develop an appreciation of appropriate policy responses, with a particular focus on agri-food products.

### Target Audience

In order to keep the discussions interactive and manageable, the number of participants in this version of the course will be limited to 25. Target audience includes:

- Government officials (from trade, agriculture, foreign, planning, finance/economics ministries) involved in the conduct of agriculture policy and agricultural trade negotiations.
- Trainers and researchers in academia, think tanks and regional research networks concerned with food and agricultural trade.
- Representatives from professional associations, export promotion agencies, and consumer groups typically interested in standards and technical regulations.

## Location

Trapca Campus, Eastern & Southern  
African Management Institute  
Headquarters in Arusha, Tanzania

<http://www.trapca.org>

## Important dates

Deadline for applications: June 30, 2010  
[Interested applicants are encouraged to apply early, as admission decisions will be made on a rolling basis.]

Selected participants notified: July 9, 2010

Course dates: August 2 - 6, 2010

## Language

The course will be conducted entirely in English.

## Registration and other costs

Click the link below to register for the course, and click *submit* when you have finished:

[http://info.worldbank.org/etools/wbi\\_learning/sec/app\\_form.cfm?sch\\_id=GCR11-00-089](http://info.worldbank.org/etools/wbi_learning/sec/app_form.cfm?sch_id=GCR11-00-089)

There is no registration charge to participants. Participants are expected to fund their travel and subsistence expenses from their sponsoring agencies budgets and available donors funding (two coffee breaks and lunches will be provided at the course venue). All participants are expected to arrange and finance their own travel accommodations.

A limited number of sponsorships are available to cover costs of travel and accommodation for exceptional candidates.

## For more information

The course is jointly organized by WBI and trapca. Requests for application package, as well as all inquiries on registration and general aspects of the course should be sent to:

Beatrice Wangari, TRAPCA

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All inquiries regarding the content of this course should be sent to:

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