

TSPN Workshop

***African Smallholders and the Challenge of Assured Compliance:
What Have We Learned From Our Interventions?***

June 19-20, 2007

**The World Bank
Building H. 600 19th Street, N.W.
Room 1-200 (First Floor)
Washington, D.C.**

Background - One of the core objectives of the Trade and Standards Practitioners Network (TSPN) is to share lessons from past and on-going work in order to strengthen the capacities of developing country producers, firms, and other stakeholders to apply and benefit from improved agro-food standards. One important sub-topic is the challenge of assisting smallholder farmers to comply with emerging standards – and thereby successfully participate in markets for higher value and differentiated products. Many TSPN members (and other organizations) are active in this field – providing technical assistance, training and other support to producer groups, buyers that source commodities from such farmers, and/or to the business/technical service providers that work with these farmers. For some organizations, these efforts to facilitate small farmer standards compliance are a core line of activity; for others, these efforts form part of a broader range of activity pertaining to value chain or rural economic development. However, to date there have been limited attempts to draw lessons about operational effectiveness, define and document ‘good’ or ‘best’ practices in this field; and develop guiding principles for improving the effectiveness and poverty reduction impacts of future interventions. In this context, this workshop initiative offers a great opportunity for TSPN members to reflect and share lessons learned from implementation experiences, and to discuss different respective insights, explore common themes and generalizable principles.

Purpose - The workshop aims to identify a range of common themes and lessons learned, by contrasting different TSPN members’ and other practitioner organizations’ implementation experiences in the context of small farmers’ compliance with market requirements.

Outputs - A report, including the organizations’ papers and presentations, as well as the conclusions of the workshop will be available to TSPN members through the TSPN web site, www.tradestandards.org.

Location - The World Bank, Washington, D.C. Some participants will be joining via audio and video conference.

Participants - TSPN members and other practitioner organizations

Inputs - Guidelines for the preparation of papers were circulated in advance.

Workshop Agenda

Day One - Tuesday, June 19, 2007

Introduction

- 9:00 - 9:15 a.m.** Welcome – Steve Jaffee, World Bank
- 9:15 - 9:45 a.m.** *The practitioners' perspective*
Opportunities and constraints faced by smallholders in the context of high value agricultural and food markets.
-Spencer Henson, University of Guelph

Section I - *The challenge of smallholder compliance with market requirements in higher value chains*

Presentations: Implementation experiences in horticulture

Moderator/Rapporteur: Steve Jaffee, World Bank

- 9:45 - 10:15 a.m.** *Assessing and supporting developing country strategies to implement Good Agricultural Practices (GAP)*
-Anne-Sophie, FAO and Ulrich Hoffman, UNCTAD
- 10:15 - 10:45 p.m.** *Facilitating market access for African horticultural products*
Achieving compliance with EU regulatory requirements.
-Morag Webb, PIP
- 10:45 - 11:00 a.m.** Coffee Break
- 11:00 - 1:00 p.m.** *EUREPGAP certification in Africa*
The challenge of supporting smallholder's compliance with private sector requirements:
- *EurepGAP option 2 group certification: Opportunities and constraints for smallholder involvement.*
Jenni Heise, GTZ.
 - *Eurepgap implementation in Kenya.*
Andy Graffham. Natural Resources Institute (NRI).
 - *Impacts of EurepGap on smallholders incomes in Kenya.*
Bob Rabatsky, Fintrac
- 1:00 - 1:30 p.m.** Lunch

Section II - *The challenge of smallholder compliance in differentiated export chains and domestic markets*

Presentations: Implementation experiences in dairy and organic products

Moderator/Rapporteur: Spencer Henson, University of Guelph

- 1:30 - 2:15 p.m.** *Developing markets and capacities for organic products*
The experience of EPOPA in Uganda and Tanzania.
-Bo Van Elzakker, EPOPA
- 2:15- 3:00 p.m.** *The Increasing Importance of Quality Assurance to Smallholder Dairy Farmers in East and Southern Africa*
The Experience of Land O'Lakes
-Steve Aversa, Land O'Lakes
- 3:00-3:15 p.m.** Coffee Break

Panel: Development of the specialty coffee supply chain in Africa

Moderator/Rapporteur: Chris Kosnik, USAID

- 3:15- 5:15 p.m.** Approaches and lesson learned from implementation experiences.
- Paul Guenette. ACDI-VOCA
 - Maurice Weiner, Chemonics International
 - Tom Divney, Rainforest Alliance
- 5:15 - 5:30 p.m.** Closing Remarks – Dave Gibson, Chemonics International

Day Two - Wednesday, June 20, 2007

- 9:00 - 11:00 a.m.** Working group discussions – Identification of common themes and lessons learned from implementation experiences
- 11:00 - 12:00 p.m.** Report out from working groups
- 12:00 - 1:00 p.m.** Lunch
- 1:00 - 2:00 p.m.** Summary of contrasting experiences and lessons
- 2:00 - 2:30 p.m.** Presentation of the TSPN Web Site
- 2:30 - 3:00 p.m.** Conclusions and future actions