



Developing Certified Forests, Forest Products and Markets

An International Conference

April 2-3, 2008 • Beijing, China

The Rainforest Alliance, the Chinese Academy of Forestry (CAF), International Forestry Cooperation Center (IFCC) of Chinese State Forestry Administration (SFA), WWF China, and The Nature Conservancy China present an intensive 2-day conference to explore the growing influence of China on forests and forest products, and in particular the dynamics and role that China plays now, and may play in the future, in terms of Forest Stewardship Council (FSC) certified forestry, forest products & markets.

Conference Location

Fragrant Hill Hotel, Beijing, China
www.xsfd.com/xsfd_e.htm

Objectives

- Examine the status of certified forest products markets in the region and globally
- Explore the opportunities and issues confronting producers & buyers of certified products in China
- Learn about emerging strategies supporting and expanding the market

Sectors

- Furniture (indoor & outdoor)
- Green Building and construction
- Paper/Pulp/Packaging

Conference Agenda

(Conference will have full simultaneous Chinese-English translation)

TUESDAY, APRIL 1

- Arrival and evening reception

WEDNESDAY, APRIL 2

- Status & Trends: Global and regional forests & forest products markets
- The challenge – greening forest management & supply chains
- China's role in the forestry & the forest products marketplace
- Demand drivers for Chinese forest products
- Sourcing and supply perspectives in furniture, paper/packaging and construction sectors
- Mini-expo for participant companies

THURSDAY, APRIL 3

- Strategies to support development of certified forests and products for China
- Current/promising buyer approaches
- Current/promising supplier approaches
- Mini-expo and trade forum (optional)
- Field tour of FSC-certified forest and Great Wall (optional)

FOR MORE INFORMATION OR TO REGISTER FOR THE EVENT:

In English: http://www.rainforest-alliance.org/news.cfm?id=china_certified or contact Michael Thiemann, mthiemann@ra.org

In Chinese: www.cfcn.cn/cmcc.asp or contact Xu Bin, xubin@caf.ac.cn





森林与林产品认证及市场发展国际研讨会

2008年4月2~3日 中国·北京

雨林联盟、世界自然基金会中国项目、中国国家林业局对外项目合作中心、中国林业科学研究院、大自然保护协会共同发起为期两天的高层峰会，探讨中国对全球森林和林产品日渐增强的影响力，尤其是在森林管理委员会（FSC）开展全球森林和林产品认证并发展认证林产品市场的背景下，中国目前和未来的发展态势以及在其中发挥的作用。

主办地点

中国北京·香山饭店

www.xsfd.com/xsfd_e.htm

会议目标

- 核查全球和本地区认证林产品市场发展现状，提高对森林与林产品认证的认识；
- 探讨中国认证林产品供应商与采购商面临的机遇与挑战；
- 探索支持与发展认证林产品市场的战略。

行业聚焦

- 家具（室内、户外）
- 建筑材料和绿色建材
- 纸、纸浆与包装

会议日程 （会议将提供全程中英文同传翻译）

2008年4月1日

- 会议注册及招待晚宴

2008年4月2日

- 现状和趋势：国际及地区森林与林产品市场
- 挑战——森林经营和供应链的“绿色化”
- 中国在森林和林产品市场上中的作用
- 中国林产品的需求动力
- 家具、纸/包装和建筑行业木材采购与供应前景
- 参展商小型展示

2008年4月3日

- 支持中国发展森林和林产品认证的战略
- 采购商当前或承诺的途径
- 供应商当前或承诺的途径
- 参展商小型展示及贸易会（可选）
- 参观认证林场和长城（可选）

如需更多信息或注册此次大会：

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英文网址：http://www.rainforest-alliance.org/news.cfm?id=china_certified 或联系Michael Thiemann, mthiemann@ra.org

